

OUR PARTNERS IN SUCCESS

El Paso Hispanic Chamber of Commerce

- Provides technical assistance and
- Administers workshops
- Provides One-on-one mentorship
- Assist With Grant Application

Contact:
Terri Reed
915-566-4066
treed@ephcc.org

Project Vida

- Conducts Business Application Survey
- Leads the ARPA Supplier Development Program
- Connects Businesses with resources and suppliers.
- Collects business profiles and feedback
- Focuses on small business financial stability, and long-term planning

Contact:
Paloma Medina
915-465-1191
p.medina@pvida.net

Erika Gardea
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UTEP Hunt Institute for Global Competitiveness

- Leads program data analysis and reporting efforts.
- Analyzes business surveys and business need
- Helps shape policy and measure impact

Join Us in Strengthening El Paso's
Small Business Economy!

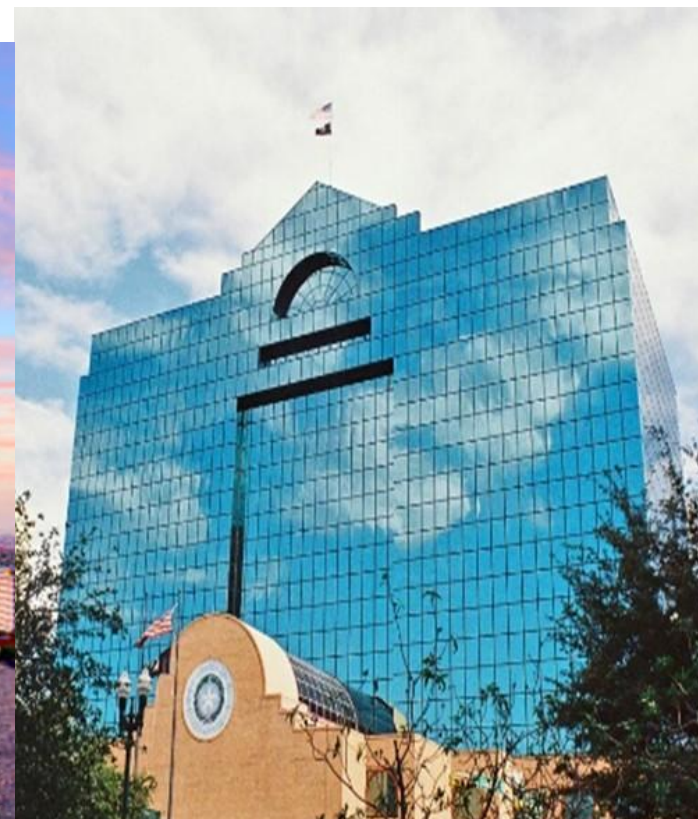
Through collaboration, equity-focused initiatives, and smart data-driven strategies, El Paso County is laying the groundwork for a resilient and inclusive entrepreneurial future.

Together, we grow!

CONTACT US

economicdevelopment@epcounty.com
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El Paso Texas 79901

THE EL PASO COUNTYWIDE ARPA TECHNICAL ASSISTANCE PROGRAM



WELCOME TO THE EL PASO COUNTY BUSINESS ASSISTANCE PROGRAM

El Paso County is committed to strengthening the local business ecosystem through two complementary initiatives: the Countywide Technical Assistance Program and the Countywide Supplier Development Program. Together, these programs provide targeted support to micro and small businesses by offering hands-on training, strategic mentorship, and supply chain development tools. Designed to foster resilience, growth, and long-term sustainability, these efforts ensure that historically underserved businesses across all precincts have access to the resources and opportunities they need to thrive.

The El Paso Countywide Technical Assistance Program, funded by the American Rescue Plan Act (ARPA), supports micro and small businesses through technical assistance hands-on training, personalized mentorship, and tailored workshops in key areas such as customer service, technology, bookkeeping, compliance, and financial planning. The program aims to assist over 100 businesses in the County, 25 in each precinct!

Participation in the grant program is limited and on a first-come, first-served basis, contingent upon submission of a complete application package for ARPA grant consideration.

The Program partners include the El Paso Hispanic Chamber of Commerce, Project Vida, and the UTEP Hunt Institute, who collaboratively deliver training, supplier development, and data-driven support. This effort builds on the Countywide Supplier Development Program framework, which targets more than 400 businesses throughout El Paso County and emphasizes comprehensive needs assessments, buyer-supplier matchmaking, market analysis, and ongoing performance monitoring to address the systemic challenges historically faced by underserved businesses.

BUILDING BACK STRONGER: ARPA LOCAL IMPACT

The COVID-19 pandemic exposed and intensified the vulnerabilities of many small businesses. The ARPA Technical Assistance Program is El Paso County's strategic response and comprehensive initiative delivering:

- Hands-on training
- Personalized technical guidance
- Access to vital resources and funding for eligible businesses

EMPOWERING SMALL BUSINESSES! DRIVING GROWTH!

Our Goal- Is to support at least 100 businesses across all four El Paso County precincts, with a minimum of 25 businesses per precinct to ensure a broad and equitable impact. Participation is limited and available on a first-come, first-served basis. To be eligible for ARPA grant funding, businesses must:

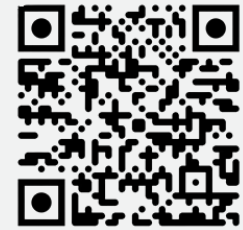
1. Complete Business application Survey
2. Attend El Paso Hispanic Chamber Workshop
3. Submit a complete application package to the El Paso Hispanic Chamber Commerce.

Workshops Offered:

- Customer Service – Strengthen communication and boost customer loyalty
- Technology – Use digital tools to increase efficiency
- Bookkeeping – Improve financial tracking and reporting
- Licensing & Permits – Stay compliant with regulations
- Cash Flow – Manage business finances day to day
- Budgeting – Plan ahead with effective financial strategies
- Tax Planning – Stay organized and minimize liabilities
- Financing – Access capital and manage credit smartly

Step 1: Business Application Survey

Start by completing a simple questionnaire to tell us about your business.



Step 2: Eligibility Check

Project Vida will review your results to ensure you meet the programs criteria.

✓ If eligible you may qualify for the following through the EPHCC:

- Technical Assistance Workshops
- 1 on 1 Assistance and Mentorship
- Technical Assistance Grants
- Connect You with Business Resources and Supplier's

✗ If ineligible, rest assured you'll still benefit from valuable support:

- Connect you directly to other Business Support Networks
- Supplier Development Networks
- Provide us with your feedback

